LETZDOO

AI-Orchestrated ERP Marketplace

Investor Pitch Deck • 2025

Transforming ERP Implementation Through AI

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THE ERP PROBLEM

Implementations are failing

According to Gartner by 2027

75%

of ERP implementations fail

$30B

wasted annually

Quality

Quality varies wildly —
no verification standards

300%

Timelines overrun
is the industry “standard”

SMEs must choose between expensive consultants or risky freelancers

VISION

AI Native Implementation for ERP

- **Leverage Odoo open source ecosystem and its 16,000 partners**
- **With AI, ERP implementation becomes predictable, fast and cheaper**
- **No project ever starts from scratch again**
- **Less token burn, 2x faster delivery, zero missed business logic**

The perfect solution for AI-orchestrated delivery

ODOO CURRENT CHALLENGES

Bringing clarity to Odoo implementation

50,000+

code files

and hundreds of modules

Developers spend

90% of time

reading documentation

Knowledge

scattered across thousands of blogs, GitHub repos, and community threads

Risk

86% of Odoo partners have fewer than 50 employees with capacity and scalability risks

REBOOT THE odoo ECOSYSTEM

Innovative platform with deep impact

1

AI Native Coding Agents

Automated coding with understanding of Odoo Ecosystem and Codebase

2

Knowledge Compounding

A self learning ecosystem where every projects build collective intelligence

3

Automated Quality Insurance

Syntax control, logic quality assessment and performance checks

4

Dispute Resolution & Reputation

Secure transactions, fair resolution, transparent reputation system

AI ENABLED MARKETPLACE

Key Value Proposition

EVERY PROJECT IMPROVES THE SYSTEM

DEVELOPERS MATCHED BASED ON SKILL, PAST SUCCESS & CODE REPUTATION

REUSABLE IMPLEMENTATION TEMPLATES REDUCE COST FOR FUTURE USERS

CUSTOMERS RECEIVE AI-GENERATED ESTIMATES INSTANTLY

ESCROW PROTECTS BOTH SIDES

NETWORK EFFECTS

AI Native Platform

CUSTOMERS

87% Success rate

30% Cost reduction

DEVELOPERS

2X Faster delivery

100% Portable reputation system

PARTNERS

3X More projects without additional headcount

AI Trains itself continuously as implementations piles up

MARKET OPPORTUNITY

Odoo Ecosystem Advantage

$95B+	**Global ERP market**
$2B+	**Odoo ecosystem**
13M+	**users**
100,000+	**developers**
16,000+	**partners**

1% Odoo penetration → $20M ARR

BUSINESS MODEL

AI Native SaaS Marketplace

- Subscription revenue
- Commissions on Partners and Freelancers
- AI token resale based on strong agentic tools
- Escrow and quality validation fees

Capturing value at every layer of the platform

GO-TO-MARKET

Starts in MENA and go global

Go-To-Market Strategy

PHASE 1

GCC/MENA (fast digital adoption)

PHASE 2

EU expansion via partners and freelancers

PHASE 3

Global marketplace scale

Key pillars

- Developer onboarding & training
- Odoo partner alliances
- Sector-specific implementation knowledge
- Community-driven network growth

FINANCIAL FORECAST

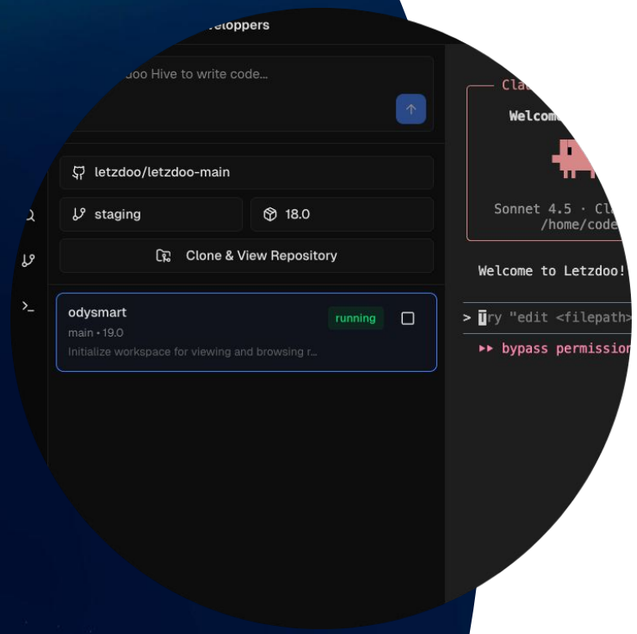
A path to success

Year 1 Revenue (Build Phase)	Year 5 Revenue	EBIT Year 5
$ 120K	$ 13.26M	$ 9.78M

EBIT Margin Year 5

74%

Extremely scalable model due to AI native nature



TRACTION

Existing POC and Market Visibility

- MVP 60% built
- POC validated across
  5 customer implementations
- 50+ developers on beta waitlist
- 3 pilot customers committed
- Strong community validation
- Boosted AI agents demonstrate
  30 – 40% token savings

FUNDING REQUIREMENT

Seeds Round

FUNDING REQUIREMENT

Seed Round

$350 – 500K

RUNWAY

15–18 months

ALLOCATION

45% Product & AI development

25% Marketing & user/developer acquisition

20% Operations & support

10% Legal & compliance

WHY INVEST NOW

Pioneers Native AI in ERP Implementations

- Letzdoo pioneers a new category: AI-Orchestrated Platform
- Massive global demand for predictable ERP implementation
- Deep Odoo expertise and implementation experience
- Early proof concepts show significant buyer appetite

CLOSING VISION

Letzdoo global standard

- Letzdoo will become the default platform for Odoo implementation, globally
- Developers and Experts grow in trust and reputation
- SMEs access enterprise-grade ERP at affordable prices
- Partners scale without the hiring risk

We make digital transformation finally accessible

Ready to transform your business with Letzdoo?

FREE CONSULTATION

Contact us today to discover how Odoo can revolutionize your operations and drive your growth.

Together, we'll elevate your business to new heights!

LETZDOO

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